

## **Carbonates in Bulgaria**

Market Direction | 2024-11-18 | 31 pages | Euromonitor

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### **Report description:**

The demand for carbonates in Bulgaria was impacted adversely by increased unit prices in the second half of the review period. In 2024, the average retail current unit price of carbonates rose above the rate of inflation, which was lower than in 2022 and 2023, but remained significant. Consumers also continued to limit spending on carbonates at the end of the review period because of growing awareness of the potential impact on health of high sugar intake. Amid rising product prices, off-trade v...

Euromonitor International's Carbonates in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2024

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