

Carbonates in Australia

Market Direction | 2024-11-18 | 37 pages | Euromonitor

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Report description:

Off-trade demand for carbonates in Australia is improving as inflation eases in 2024, resulting in greater consumer confidence. The Consumer Price Index growth slowed to 3.8% in June, a notable decrease from its peak of 7.8% in December 2022. This inflationary decline has boosted consumers' purchasing power, with Australians feeling more confident spending on non-essential items, including beverages. Carbonates, particularly cola-based options, remain a stronghold of local consumer preference, I...

Euromonitor International's Carbonates in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Low and no sugar varieties remain critical for category's growth

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