

Breakfast Cereals in Slovenia

Market Direction | 2024-11-19 | 19 pages | Euromonitor

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Report description:

With the rising health and wellness trend and significant flavour innovation in breakfast cereals, the category is experiencing further moderate retail volume growth in 2024. Higher value growth, meanwhile, is driven by rising product prices as a result of inflationary pressures. The sport and fitness trend is also fuelling the growth of cereals in Slovenia. Cereals with added protein to increase their nutritional value remain particularly popular in 2024.

Euromonitor International's Breakfast Cereals in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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