

Breakfast Cereals in Slovenia

Market Direction | 2024-11-19 | 19 pages | Euromonitor

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Report description:

With the rising health and wellness trend and significant flavour innovation in breakfast cereals, the category is experiencing further moderate retail volume growth in 2024. Higher value growth, meanwhile, is driven by rising product prices as a result of inflationary pressures. The sport and fitness trend is also fuelling the growth of cereals in Slovenia. Cereals with added protein to increase their nutritional value remain particularly popular in 2024.

Euromonitor International's Breakfast Cereals in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Breakfast Cereals in Slovenia
Euromonitor International
November 2024

List Of Contents And Tables

BREAKFAST CEREALS IN SLOVENIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health and fitness trends continue to fuel growth in 2024

Innovation drives sales of muesli and granola

Private label leads a fragmented market

PROSPECTS AND OPPORTUNITIES

Health and wellness trend will support future growth

Rising demand for breakfast cereals suitable for specific dietary requirements

Robust growth of e-commerce

CATEGORY DATA

Table 1 Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 2 Sales of Breakfast Cereals by Category: Value 2019-2024

Table 3 Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 4 Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Breakfast Cereals: % Value 2020-2024

Table 6 LBN Brand Shares of Breakfast Cereals: % Value 2021-2024

Table 7 Distribution of Breakfast Cereals by Format: % Value 2019-2024

Table 8 Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029

Table 9 Forecast Sales of Breakfast Cereals by Category: Value 2024-2029

Table 10 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

STAPLE FOODS IN SLOVENIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2019-2024

Table 13 Sales of Staple Foods by Category: Value 2019-2024

Table 14 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 15 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 17 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2020-2024

Table 19 Distribution of Staple Foods by Format: % Value 2019-2024

Table 20 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 21 □Forecast Sales of Staple Foods by Category: Value 2024-2029

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Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Breakfast Cereals in Slovenia

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