

Bottled Water in Portugal

Market Direction | 2024-11-19 | 30 pages | Euromonitor

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Report description:

The concern for health and wellbeing, which includes good hydration, has led to an increase in the consumption of bottled water during 2024. In addition, the rise in tourism has also boosted consumption in the on-trade channel. These positive aspects led both selling channels to grow in volume and value sales during the year. Consumers are also becoming more informed about the specific characteristics of bottled water, such as mineral content and pH (alkalinity), with many seeking waters that al...

Euromonitor International's Bottled Water in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Private labels represent almost half of retail volume sales in bottled water

Companies continue to focus on sustainability and innovation to grow

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