

## **Beauty and Personal Care Packaging in the United Arab Emirates**

Market Direction | 2024-08-12 | 9 pages | Euromonitor

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### **Report description:**

Bar soap - one of the biggest categories in the beauty and personal care market in the United Arab Emirates -has flexible plastic and folding cartons as its main packaging formats. There has been a discernible shift towards more sustainable packaging solutions in this category, with folding cartons and eco-friendly materials gaining prominence as companies respond to increasing consumer demand for environmentally-responsible products. Camel Soap Factory has made significant strides in terms of s...

Euromonitor International's Beauty and Personal Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Camel Soap Factory introduces sustainable packaging options

PET and HDPE go head to head as packaging needs evolve

Anomaly Haircare introduces recycled packaging

PROSPECTS AND OPPORTUNITIES

Plastic pouches to see dynamic growth in shampoo packaging over the forecast period

Plastic jars, PET jars and squeezable tubes to see growing usage in baby and child-specific products

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