

Beauty and Personal Care Packaging in Switzerland

Market Direction | 2024-08-07 | 9 pages | Euromonitor

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Report description:

Body wash/shower gel in 75ml HDPE bottles has been seeing strong growth in recent years, taking share from larger sizes like 200ml, 250ml or 300ml. The recent popularity of the 75ml size reflects a trend towards travel-friendly and single-use packaging, offering convenience and affordability for those on the go or trying new products. Larger sizes became less appealing as smaller bottles proved more versatile and user-friendly.

Euromonitor International's Beauty and Personal Care Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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BEAUTY AND PERSONAL CARE PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small HDPE bottles gaining popularity in body wash/shower gel

Blister and strip packs gaining share in dental floss due to their hygienic and convenient characteristics

Squeezable plastic tubes seeing a move towards recycled materials

PROSPECTS AND OPPORTUNITIES

Facial care to help drive folding cartons' growth due to sustainability concerns

Metal tins expected to gain share in fragrances due to their durability

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