

Beauty and Personal Care Packaging in Mexico

Market Direction | 2024-08-08 | 9 pages | Euromonitor

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Report description:

HDPE bottles, already the leading pack type in body wash/shower gel, were gaining further share and cementing their lead in this category in 2023. Given HDPE is lightweight, it helps reduce transportation costs and the carbon emissions associated with shipping. This aligns with the industry's move towards more sustainable practices. HDPE bottles are also known for their strength and impact resistance, ensuring that products remain safe and intact during transportation, storage and use.

Euromonitor International's Beauty and Personal Care Packaging in Mexico report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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BEAUTY AND PERSONAL CARE PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles cementing their lead in body wash/shower gel due to their durability and economic viability

Folding cartons the main pack type for tooth whiteners

Increasing use of rPET in baby and child-specific products

PROSPECTS AND OPPORTUNITIES

Metal aerosol cans to benefit from strong growth in deodorant sprays, helped by rising numbers of fitness enthusiasts

Speciality cosmetic containers becoming more popular for their convenience

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