

Beauty and Personal Care Packaging in Indonesia

Market Direction | 2024-08-06 | 8 pages | Euromonitor

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Report description:

Skin care packaging unit volumes continued to see strong growth in 2023, driven by heightened consumer awareness of these products, which was fuelling demand for skin care items in Indonesia. Rigid plastic pack types are benefiting from this, given they dominate packaging unit volumes in Indonesian skin care, with squeezable plastic tubes performing particularly strongly. The popularity of squeezable plastic tubes and other rigid plastic pack types is due to their convenience, durability and lig...

Euromonitor International's Beauty and Personal Care Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BEAUTY AND PERSONAL CARE PACKAGING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rigid plastic benefits from the growth in skin care

Other plastic jars gaining share in styling agents due to their ease of use

Moisturisers in 20ml squeezable plastic tubes seeing dynamic growth

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to gain share in fragrances over the forecast period

Larger HDPE bottles are expected to grow as hair care awareness rises

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