

Baked Goods in Slovenia

Market Direction | 2024-11-19 | 20 pages | Euromonitor

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Report description:

The convenience and health and wellness trends are simultaneously driving growth of baked goods in Slovenia in 2024. Consumers are increasingly opting for frozen baked goods, which can be conveniently stored at home in the freezer and freshly baked whenever they choose. Slovenians are also increasingly looking for healthier options with additional nutritional benefits, such as products with wholegrains and seeds, no added sugar or artificial additives and gluten-free alternatives. Leading manufa...

Euromonitor International's Baked Goods in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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