

Baked Goods in Singapore

Market Direction | 2024-11-18 | 22 pages | Euromonitor

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Report description:

Baked goods is expected to see continued growth in retail volume sales in Singapore in 2024, though the rate of growth is set to slow as the category starts to normalise. The growth in the unit price of baked goods has begun to slow down in 2024, with the category having previously seen marked price increases as a result of the high inflationary impact felt by bakery products due to their use of multiple "high risk" ingredients, including wheat flour and sugar. Nonetheless, consumers have remain...

Euromonitor International's Baked Goods in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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