

Apparel and Footwear in the Philippines

Market Direction | 2024-11-22 | 86 pages | Euromonitor

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Report description:

The market for apparel and footwear in the Philippines continues to be strongly influenced by urbanisation, with major shopping destinations such as One Ayala, which opened in late 2022, and Opus Mall, which opened its doors in early 2024, driving retail expansion. Additionally, High Street South, which has been continuously expanding since its initial launch at the start of the review period, remains a key location for high-end brands. Additionally, the number of consumers shopping online, part...

Euromonitor International's Apparel and Footwear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Apparel and Footwear in the Philippines
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List Of Contents And Tables

APPAREL AND FOOTWEAR IN THE PHILIPPINES

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 2 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 7 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

WOMENSWEAR IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Filipina women embrace versatile clothing, inspired by convenience trends

Greater inclusivity and diversity

Vintage fashion and social commerce gain traction

PROSPECTS AND OPPORTUNITIES

Social media will impact purchasing trends

Influencer and affiliate marketing will play increasingly important role

Growing influence of organic and authentic marketing in womenswear

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2019-2024

Table 14 Sales of Womenswear by Category: Value 2019-2024

Table 15 Sales of Womenswear by Category: % Volume Growth 2019-2024

Table 16 Sales of Womenswear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Womenswear: % Value 2020-2024

Table 18 LBN Brand Shares of Womenswear: % Value 2021-2024

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2020-2024

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2021-2024

Table 21 NBO Company Shares of Women's Outerwear: % Value 2020-2024

Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2021-2024

Table 23 □NBO Company Shares of Women's Swimwear: % Value 2020-2024

Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2021-2024

Table 25 □NBO Company Shares of Women's Underwear: % Value 2020-2024

Table 26 □LBN Brand Shares of Women's Underwear: % Value 2021-2024

Table 27 □Forecast Sales of Womenswear by Category: Volume 2024-2029

Table 28 □Forecast Sales of Womenswear by Category: Value 2024-2029

Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

MENSWEAR IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Comfort and quality a key factors determining menswear purchases

Menswear brands embrace inclusivity in sizing

Growing appeal of minimalist styles

PROSPECTS AND OPPORTUNITIES

Continued preference for offline shopping amongst male consumers

Increase in travel occasions will positively influence demand for menswear

Personal branding will drive demand for semi-premium menswear in the Philippines

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2019-2024

Table 32 Sales of Menswear by Category: Value 2019-2024

Table 33 Sales of Menswear by Category: % Volume Growth 2019-2024

Table 34 Sales of Menswear by Category: % Value Growth 2019-2024

Table 35 NBO Company Shares of Menswear: % Value 2020-2024

Table 36 LBN Brand Shares of Menswear: % Value 2021-2024

Table 37 NBO Company Shares of Men's Nightwear: % Value 2020-2024

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2021-2024

Table 39 NBO Company Shares of Men's Outerwear: % Value 2020-2024

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2020-2024

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024

Table 43 □NBO Company Shares of Men's Underwear: % Value 2020-2024

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2021-2024

Table 45 □Forecast Sales of Menswear by Category: Volume 2024-2029

Table 46 □Forecast Sales of Menswear by Category: Value 2024-2029

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

CHILDRENSWEAR IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Childrenswear market remains resilient, despite declining birth rate

Millennial parents show strong demand for coordinating outfits

Increasing focus on skin-friendly materials

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PROSPECTS AND OPPORTUNITIES

Childrenswear market will show resilience amid challenging demographic trends

Character-themed clothing will remain highly attractive to children

Continued growth in specialist channels

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2019-2024

Table 50 Sales of Childrenswear by Category: Value 2019-2024

Table 51 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 52 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 54 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 55 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 56 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

SPORTSWEAR IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sportswear expands beyond athletic use

Growing popularity of running and niche sporting activities boosts demand for specialised sports apparel

Store-based shopping has enduring appeal

PROSPECTS AND OPPORTUNITIES

Health trends will continue to impact demand for sportswear

Recent Olympic achievements will have positive impact

Government and corporate initiatives will drive demand

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2019-2024

Table 60 Sales of Sportswear by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Sportswear: % Value 2020-2024

Table 62 LBN Brand Shares of Sportswear: % Value 2021-2024

Table 63 Distribution of Sportswear by Format: % Value 2019-2024

Table 64 Forecast Sales of Sportswear by Category: Value 2024-2029

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2024-2029

JEANS IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Casualisation trend boosts demand for jeans across educational and corporate sectors

Demand for "jorts" is boosted by high temperatures and vintage fashion revival

Iconic jeans brands embrace vintage trend

PROSPECTS AND OPPORTUNITIES

Urbanisation and fast-paced lifestyles will drive demand for jeans, but competition from athleisure wear could impact demand

Jeans market will continue to evolve, in accordance with fashion trends

Beauty standards, especially amongst female consumers, will drive demand for jeans

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2019-2024

Table 67 Sales of Jeans by Category: Value 2019-2024

Table 68 Sales of Jeans by Category: % Volume Growth 2019-2024

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Table 69 Sales of Jeans by Category: % Value Growth 2019-2024
Table 70 Sales of Men's Jeans by Category: Volume 2019-2024
Table 71 Sales of Men's Jeans by Category: Value 2019-2024
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2019-2024
Table 73 Sales of Men's Jeans by Category: % Value Growth 2019-2024
Table 74 Sales of Women's Jeans by Category: Volume 2019-2024
Table 75 □Sales of Women's Jeans by Category: Value 2019-2024
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2019-2024
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2019-2024
Table 78 □NBO Company Shares of Jeans: % Value 2020-2024
Table 79 □LBN Brand Shares of Jeans: % Value 2021-2024
Table 80 □Forecast Sales of Jeans by Category: Volume 2024-2029
Table 81 □Forecast Sales of Jeans by Category: Value 2024-2029
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2024-2029
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2024-2029
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2024-2029
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2024-2029
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2024-2029
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2024-2029
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

HOSIERY IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mandates in school and corporate settings drive hosiery demand
Asian-inspired hosiery gains popularity among Filipino millennials
Rise of e-commerce fuels demand for low-cost alternatives

PROSPECTS AND OPPORTUNITIES

Rising demand for hosiery will be driven by increased travel to cooler climates
Growing interest in niche physical activities will boost demand for specialised hosiery products
Demand for basic hosiery will remain strong

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2019-2024
Table 93 Sales of Hosiery by Category: Value 2019-2024
Table 94 Sales of Hosiery by Category: % Volume Growth 2019-2024
Table 95 Sales of Hosiery by Category: % Value Growth 2019-2024
Table 96 NBO Company Shares of Hosiery: % Value 2020-2024
Table 97 LBN Brand Shares of Hosiery: % Value 2021-2024
Table 98 Forecast Sales of Hosiery by Category: Volume 2024-2029
Table 99 Forecast Sales of Hosiery by Category: Value 2024-2029
Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029
Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

APPAREL ACCESSORIES IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Rise in corporate and special occasions drives growing demand for ties, while belts benefit from their affordability

Minimalist designs dominate in fashion accessories

SM Retail maintains its dominance

PROSPECTS AND OPPORTUNITIES

Cultural shifts will lead to growing interest in decorative charms

Rise of travel will amplify demand for scarves and unusual apparel accessories

Consumers will become more fashion conscious, alongside rise of social media

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2019-2024

Table 103 Sales of Apparel Accessories by Category: Value 2019-2024

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2019-2024

Table 106 NBO Company Shares of Apparel Accessories: % Value 2020-2024

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2021-2024

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2024-2029

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

FOOTWEAR IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in demand for running footwear, driven by health trends

Rising demand for platform footwear and maximalist designs

Nike and Adidas continue to lead highly fragmented category

PROSPECTS AND OPPORTUNITIES

Footwear retail will see trend towards more personalised solutions

Trend towards quality over quantity as consumers value durability

Growth of niche sports will amplify demand for technical footwear

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2019-2024

Table 113 Sales of Footwear by Category: Value 2019-2024

Table 114 Sales of Footwear by Category: % Volume Growth 2019-2024

Table 115 Sales of Footwear by Category: % Value Growth 2019-2024

Table 116 NBO Company Shares of Footwear: % Value 2020-2024

Table 117 LBN Brand Shares of Footwear: % Value 2021-2024

Table 118 Distribution of Footwear by Format: % Value 2019-2024

Table 119 Forecast Sales of Footwear by Category: Volume 2024-2029

Table 120 Forecast Sales of Footwear by Category: Value 2024-2029

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

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