

Apparel and Footwear in Malaysia

Market Direction | 2024-11-22 | 90 pages | Euromonitor

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Report description:

Sales of apparel and footwear in Malaysia are expected to see positive growth in current value terms in 2024, albeit at a slower pace compared to the previous two years. The rising cost of living is a significant factor impacting the market, with higher production costs - driven by increases in raw material prices and labour shortages - leading to higher prices for clothing and shoes. Additionally, ongoing supply chain disruptions, in the context of geopolitical tensions, continue to affect both...

Euromonitor International's Apparel and Footwear in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Revival in sales of luxury brands, thanks due new mall openings

Online retailers offer unprecedented variety, as well as customisation in apparel accessories

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