

Apparel Accessories in the Philippines

Market Direction | 2024-11-22 | 19 pages | Euromonitor

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Report description:

In the Philippines, the demand for apparel accessories such as ties has surged, driven by the growing number of special occasions and corporate events. With celebrations like weddings, baptisms, and debuts (a traditional celebration of a young women's 18th birthday) being an integral part of Filipino culture, ties have become a staple for formal occasions. Beyond personal celebrations, the rise in corporate activities due to urbanisation has further contributed to the growing perception of ties...

Euromonitor International's Apparel Accessories in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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APPAREL ACCESSORIES IN THE PHILIPPINES

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2024 DEVELOPMENTS

Rise in corporate and special occasions drives growing demand for ties, while belts benefit from their affordability

Minimalist designs dominate in fashion accessories

SM Retail maintains its dominance

PROSPECTS AND OPPORTUNITIES

Cultural shifts will lead to growing interest in decorative charms

Rise of travel will amplify demand for scarves and unusual apparel accessories

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