

Apparel Accessories in Italy

Market Direction | 2024-11-18 | 20 pages | Euromonitor

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Report description:

Apparel accessories saw a strong performance in Italy in 2024 with healthy growth in current value and volume terms. In terms of the individual categories, ties witness among the most dynamic growth rates. Sales benefited from the increase in ceremonies and formal events that have been seen since the end of the pandemic, as well as the return to relative normality, with many businesses in Italy having a preference towards more formal attire for their employees, including the wearing of ties.

Euromonitor International's Apparel Accessories in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players investing in sustainability

Innovation seen as a way for players to differentiate themselves from the competition

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Innovation will likely remain important as competition grows

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