

Analgesics in Germany

Market Direction | 2024-11-19 | 26 pages | Euromonitor

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Report description:

Analgesics in Germany is experiencing moderate positive growth in current value terms in 2024. Challenging economic and social issues tend to increase demand for effective pain management solutions. German consumers are also increasingly willing to invest in more advanced analgesic formats that promise faster relief while minimising the risks associated with self-medication. In addition, the category's expansion is being influenced by price increases due to higher distribution and production costs.

Euromonitor International's Analgesics in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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