

## **Alcoholic Drinks Packaging in Vietnam**

Market Direction | 2024-09-30 | 9 pages | Euromonitor

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### **Report description:**

In Vietnam, alcoholic drinks total packaging retail volumes continued to be overwhelmingly dominated by beer in 2023, accounting for nearly 99% of the total. Within beer, the only pack types with notable packaging volumes are glass bottles and metal beverage cans. Metal beverage cans continued to hold the largest share of total packaging retail volumes in beer in 2023, accounting for more than a 75% share, driven by their convenience, durability, and sustainability. As consumers often seek porta...

Euromonitor International's Alcoholic Drinks Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Opportunities for eco-friendly packaging solutions in alcoholic drinks

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