

Alcoholic Drinks Packaging in Switzerland

Market Direction | 2024-10-11 | 8 pages | Euromonitor

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Report description:

Metal beverage cans continued to dominate beer packaging in Switzerland in 2023 over glass bottles, due to this pack type's lightweight, portable, and eco-friendly attributes. Feldschlosschen and Calanda increasingly favoured cans towards the end of the review period due to the greater convenience and better preservation of beer quality, especially during transport. Metal beverage cans are considered a more practical option for consumers when participating in outdoor activities and festivals, wh...

Euromonitor International's Alcoholic Drinks Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ALCOHOLIC DRINKS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience ensures metal beverage cans dominates beer packaging

330ml is most popular size for beer packaging in Switzerland due to portability

PROSPECTS AND OPPORTUNITIES

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