

Air Treatment Products in China

Market Direction | 2024-11-19 | 41 pages | Euromonitor

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Report description:

In 2024, the property market in China has faced significant challenges, witnessing double-digit declines in both property development and residential investments. This downturn is expected to hamper sales of domestic air treatment products, especially air conditioners. However, a timely initiative by the government - the introduction of a consumer appliance trade-in policy in the latter part of the year - is expected to provide essential momentum for growth. Air conditioners is therefore set to...

Euromonitor International's Air Treatment Products in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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