

Tea in the United Arab Emirates

Market Direction | 2024-11-13 | 20 pages | Euromonitor

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Report description:

Retail volume sales of tea in the United Arab Emirates continue to rise in 2024, although certain trends are influencing demand. Busy lifestyles in the United Arab Emirates, combined with the high purchasing power of much of the population, is encouraging consumers to choose tea bags, even at home. Tea remains one of the most affordable hot drinks, even if tea bags are used, which is why many local consumers choose convenience and are gradually moving away from loose tea.

Euromonitor International's Tea in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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