

Tea in Azerbaijan

Market Direction | 2024-11-13 | 21 pages | Euromonitor

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Report description:

Loose black tea remains the cornerstone of tea in Azerbaijan, dominating the category due to a deeply rooted tea-drinking tradition. Black tea is integral to daily life, especially among older generations who uphold this tradition. Azerbaijan's expanding population, particularly in the older demographic, is contributing positively to tea consumption, reinforcing the category's stability and growth. Additionally, the increase in tourism is enhancing tea sales in the foodservice sector, where tea...

Euromonitor International's Tea in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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