

## **Sweet Spreads Packaging in the Philippines**

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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### **Report description:**

In the Philippines, PET bottles are the most commonly used packaging for honey as they offer several advantages, including transparency, which allows consumers to easily see the honey's colour and quality. In addition, PET bottles are lightweight and durable, making them easy to handle and transport. They are also less prone to breakage than glass containers, reducing the risk of spillage and waste. Glass jars are the other pack type used for honey in the Philippines.

Euromonitor International's Sweet Spreads Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles the preferred pack type in honey as they are lightweight and durable

Glass jars popular in chocolate spreads for their recyclability

Nut- and seed-based spreads popular in 340g PET jars

PROSPECTS AND OPPORTUNITIES

Glass jars dominate jams and preserves packaging as they improve visual appeal

PET packaging will gain share as cost-effectiveness remains in focus

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