

Sweet Spreads Packaging in Spain

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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Report description:

In 2023, Spanish honey producers were facing challenges that included a low harvest yield due to drought and competition from low-quality imported honey, particularly from China. This has intensified cost and competitive pressures for local producers. Consequently, PET bottles were continuing to gain pack type share from glass jars as producers looked for cost-effective packaging solutions that maintain product quality. PET bottles are less expensive to manufacture than glass jars, and they are...

Euromonitor International's Sweet Spreads Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SWEET SPREADS PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles continue gaining share in honey due to their affordability

Glass jars benefiting from the premiumisation trend in nut- and seed-based spreads

Cost-effective and durable HDPE bottles gaining share in jams and preserves

PROSPECTS AND OPPORTUNITIES

HDPE and other plastic bottles expected to gain share in jams and preserves

New packaging legislation expected to drive more sustainable practices

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