

Sweet Spreads in North Macedonia

Market Direction | 2024-11-13 | 18 pages | Euromonitor

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Report description:

Sweet spreads in North Macedonia is poised to register robust growth in current value terms in 2024. However, this is mainly due to price hikes imposed to offset still-elevated inflationary pressures, as retail volume sales are set to contract for the second year in a row. Given the non-essential nature of these products, falling demand is partly explained by the fact that many people remain cautious in their spending habits following the dramatic surge in the cost of living towards the end of t...

Euromonitor International's Sweet Spreads in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nut and seed based spreads shows the most resilient performance

Nut and seed based spreads and chocolate spreads witness several new launches

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