

Staple Foods in Sweden

Market Direction | 2024-11-14 | 65 pages | Euromonitor

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Report description:

Staple foods in Sweden continued to face maturity at the end of the review period. Therefore, retail volume growth remained difficult to generate, with retail current value growth boosted by inflationary pressure on prices, but also the launch of new products and innovation offering added-value benefits. The ongoing recovery of foodservice, with volume sales projected to return to their 2019 pre-Coronavirus (COVID-19) level in 2024, also limited retail volume growth. Nonetheless, the main category...

Euromonitor International's Staple Foods in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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