

Staple Foods in Cameroon

Market Direction | 2024-11-14 | 55 pages | Euromonitor

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Report description:

Staple foods in Cameroon has experienced a moderate slowdown in current value growth in 2024, while retail volume sales have returned to positive territory after having contracted over 2022-2023. This is explained by a sustained drop in inflation, which had risen sharply during the latter half of the review period due to the global recovery from the pandemic, Russia's invasion of Ukraine and other factors. Inflation has receded primarily because the stabilisation of international supply chains h...

Euromonitor International's Staple Foods in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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