

Sports Drinks in Vietnam

Market Direction | 2024-11-12 | 27 pages | Euromonitor

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Report description:

In 2024, sports drinks in Vietnam is expected to record solid volume and current value growth rates both on-trade and off-trade. This is largely thanks to regular sports events, such as marathons, organised by companies and sports organisations throughout the year; for instance, Dien Bien Phu Marathon 2024 - Returning to the Land of the Flower Fortress, VPBank VnExpress Marathon Ho Chi Minh City Midnight, and Ha Giang Discovery Marathon 2024. During these sports events, organisers typically purc...

Euromonitor International's Sports Drinks in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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