

Soft Drinks Packaging in the United Arab Emirates

Market Direction | 2024-04-19 | 10 pages | Euromonitor

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Report description:

Sustainability is becoming a key focus for both manufacturers and consumers in soft drinks in the United Arab Emirates. Recycled bottles and reduced waste are core topics within the industry. Following global trends, players have started to launch 100% recyclable plastic bottles or are encouraging consumers to opt for glass bottles in the local market. Younger generations are more prepared to pay a premium for sustainable products, while older consumers are more enthusiastic about the idea of ha...

Euromonitor International's Soft Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing usage of rPET bottles in the in the United Arab Emirates soft drinks market

Demand for small metal can sizes in carbonates is partly driven by portion control

Growing emphasis on grip for PET bottles in bottled water driven by convenience

PROSPECTS AND OPPORTUNITIES

Rising popularity of glass bottles for bottled water partly due to quality preferences

Circular packaging to take centre stage in the United Arab Emirates

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