

Soft Drinks Packaging in Singapore

Market Direction | 2024-04-19 | 10 pages | Euromonitor

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Report description:

Metal beverage cans remained the leading pack type in Singapore's soft drinks packaging market in 2023, driven largely by their use in the cola carbonates and RTD tea categories. The usage of metal beverage cans also continues to see rising packaging unit volumes, boosted by the inherent advantages that metal beverage cans offer, such as their lightweight nature, which makes them easy to transport, store and consume on the go.

Euromonitor International's Soft Drinks Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans the leading pack type in soft drinks in Singapore

PET bottles dominate packaging unit volumes in bottled water in Singapore

Strong sales of RTD tea benefit metal beverage cans and brick liquid cartons

PROSPECTS AND OPPORTUNITIES

Environmental concerns will help to drive the development of sustainable packaging

Soft drinks packaging moving towards smaller pack sizes

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