

Sauces, Dips and Condiments Packaging in Saudi Arabia

Market Direction | 2024-07-01 | 8 pages | Euromonitor

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Report description:

After a couple of years of decline, total sauces, dips and condiments packaging volumes in Saudi Arabia returned to growth in 2023. This was also the pattern of growth seen by mayonnaise. PET bottles continued to be the dominant pack type for mayonnaise in Saudi Arabia in 2023, and saw rising packaging volumes and a further increase in its share of overall mayonnaise packaging, due to its durability, convenience, and see-through nature. These bottles are sturdy, lightweight, and easy to use, all...

Euromonitor International's Sauces, Dips and Condiments Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles are increasingly popular for packaging mayonnaise

20g remains the dominant pack size in bouillon thanks to the Maggi brand

Brick liquid cartons remains the major pack type for tomato pastes and purees

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to take share from the major pack type in soy sauces, PET bottles

397g and 340g pack sizes set to gain share of ketchup packaging

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