

## **Sauces, Dips and Condiments Packaging in India**

Market Direction | 2024-06-25 | 9 pages | Euromonitor

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### **Report description:**

In the wake of the pandemic, a number of factors have helped maintain an ongoing interest in home cooking, after the boost to this trend driven by COVID-19 restrictions. Hybrid work modes have become widespread in India, seeing consumers continuing to spend more time at home and therefore also continuing to cook more meals at home. Furthermore, inflationary pressures have made foodservice expensive for many, making home cooking attractive to cash-strapped consumers. Total packaging volumes for S...

Euromonitor International's Sauces, Dips and Condiments Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small pack sizes gain attention in ketchup and pickled products, as they reduce waste and ensure portability

Squeezable plastic tubes are gaining traction in sauces, for added convenience

Other sauces and condiments packaged in small aluminium/plastic pouches gain popularity

PROSPECTS AND OPPORTUNITIES

Plastic pouches set to see stronger growth than glass bottles in ketchup due to convenience and cost-effectiveness

Flexible aluminium/plastic packaging likely to gain share in dry recipe sauces

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