

Sauces, Dips and Condiments Packaging in France

Market Direction | 2024-06-04 | 9 pages | Euromonitor

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Report description:

Exotic flavours are seeing growing demand among French consumers seeking new taste experiences. This trend is driving increasing interest in products like barbecue and chili sauces, compared to more traditional table sauces such as ketchup and mayonnaise, which have reached market maturity. As these exotic sauces are less common, they are often positioned as premium products. Consequently, there has been an increase in the use of glass bottles for these categories, as glass is typically associat...

Euromonitor International's Sauces, Dips and Condiments Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Glass bottles growing in barbecue and chili sauces thanks to their association with luxury and high quality Sachets introduced in herbs and spices as players look to reinvigorate the category Folding cartons the main pack type in bouillon, with recyclability adding to their popularity PROSPECTS AND OPPORTUNITIES

Smaller pack sizes will cater to French consumers' busy lifestyles
Sustainable packaging innovation is expected to continue being seen over the forecast period



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