

Sauces, Dips and Condiments Packaging in China

Market Direction | 2024-06-17 | 9 pages | Euromonitor

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Report description:

Flexible plastic is the dominant pack type for pickled products packaging in China. This is due to flexible plastic packaging offering excellent barrier properties, protecting the pickled products from moisture, oxygen and other external contaminants, thus preserving their freshness and flavour for longer periods. This is particularly important for pickled products, which require extended shelf life to maintain their quality and taste. In addition, flexible plastic packaging is lightweight and d...

Euromonitor International's Sauces, Dips and Condiments Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the dominant pack type in pickled products in China

Glass bottles remain the most popular option in ketchup despite competition from other pack types

Aluminium/plastic pouches the favourite pack type in pasta sauces

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to see rising packaging unit volumes over the forecast period

The 500g and 1,000g packs will remain the favourite sizes in sauces, dips and condiments packaging

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