

## **Sauces, Dips and Condiments Packaging in Argentina**

Market Direction | 2024-05-22 | 8 pages | Euromonitor

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### **Report description:**

In 2023, plastic pouches maintained its dominance in ketchup packaging in Argentina, and growth was maintained. This can be attributed to the inherent advantages that this packaging format provides, as plastic pouches are lightweight and easy to handle, making them convenient for consumers to use. They can be easily opened and squeezed, allowing effortless dispensing of ketchup. Plastic pouches also provide a good barrier against air and moisture, helping to preserve the freshness and flavour of...

Euromonitor International's Sauces, Dips and Condiments Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-consciousness helps plastic pouches maintain its dominance in ketchup

Convenience facilitates the growth of aluminium/plastic pouches in salad dressings

850g pack size continues to gain share in mayonnaise

PROSPECTS AND OPPORTUNITIES

Sustainable packaging likely to remain a major trend over the forecast period

PET bottles set to gain share in soy sauces packaging

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