

RTD Coffee in Belgium

Market Direction | 2024-11-14 | 27 pages | Euromonitor

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Report description:

The RTD coffee landscape recorded a resurgence in volume growth in 2024, following a challenging 2023. Manufacturers stopped using single-use plastic cups, transitioning to more costly plastic bottles, significantly increasing prices and dampening sales. However, reinstating permission to use single-use plastic cups in 2024 aided the landscape. Brands such as Emmi and various private labels have reverted to plastic cups, while others, like Starbucks, have maintained the use of PET bottles. This...

Euromonitor International's RTD Coffee in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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