

Rice, Pasta and Noodles in the United Arab Emirates

Market Direction | 2024-11-13 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

The consumption of rice in the United Arab Emirates remains significantly higher than that of noodles and pasta, as it is viewed by local consumers as a staple food. Meals featuring rice, often accompanied by a side dish, are prevalent in both retail and foodservice settings. There is also growing interest in healthier rice varieties, such as brown and black rice, which are increasingly perceived as more nutritious alternatives to traditional white rice.

Euromonitor International's Rice, Pasta and Noodles in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Rice, Pasta and Noodles in the United Arab Emirates
Euromonitor International
November 2024

List Of Contents And Tables

RICE, PASTA AND NOODLES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rice continues to dominate demand within the category

Pasta with healthy positioning is gaining traction

Nong Shim sponsors esports event for brand building

PROSPECTS AND OPPORTUNITIES

United Arab Emirates to benefit from lifting of non-basmati rice exports from India

Popularity of ramen to help drive noodle sales

Stronger growth expected for foodservice likely to lead to full recovery

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 8 NBO Company Shares of Rice: % Value 2020-2024

Table 9 LBN Brand Shares of Rice: % Value 2021-2024

Table 10 □NBO Company Shares of Pasta: % Value 2020-2024

Table 11 □LBN Brand Shares of Pasta: % Value 2021-2024

Table 12 □NBO Company Shares of Noodles: % Value 2020-2024

Table 13 □LBN Brand Shares of Noodles: % Value 2021-2024

Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 15 □Distribution of Rice by Format: % Value 2019-2024

Table 16 □Distribution of Pasta by Format: % Value 2019-2024

Table 17 □Distribution of Noodles by Format: % Value 2019-2024

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

STAPLE FOODS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Channel developments

What next for staple foods?

MARKET DATA

Table 22 Sales of Staple Foods by Category: Volume 2019-2024

Table 23 Sales of Staple Foods by Category: Value 2019-2024

Table 24 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 25 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 27 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 28 Penetration of Private Label by Category: % Value 2019-2024

Table 29 Distribution of Staple Foods by Format: % Value 2019-2024

Table 30 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 31 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rice, Pasta and Noodles in the United Arab Emirates

Market Direction | 2024-11-13 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com