

Rice, Pasta and Noodles in Taiwan

Market Direction | 2024-11-13 | 26 pages | Euromonitor

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Report description:

Rice, pasta and noodles in Taiwan enjoyed a return to retail volume and current value growth in 2024, while foodservice consumption continued its recovery from the Coronavirus (COVID-19)-related slump. Rice and noodles are perceived as staple foods, and demand remained healthy. Despite the effects of increasing competition, the performance of rice, pasta and noodles is heavily influenced by movements in commodity prices. Price changes impact cost structures and profitability for businesses, affe...

Euromonitor International's Rice, Pasta and Noodles in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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