

## **Rice, Pasta and Noodles in Sweden**

Market Direction | 2024-11-14 | 27 pages | Euromonitor

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### **Report description:**

Rice, pasta and noodles in Sweden exhibits maturity. In 2024, growth remained harder to generate in retail volume sales than retail current value sales, which benefited from new product development, including health and wellness options, but also inflationary pressure on prices. Nonetheless, retail and foodservice volume sales saw growth, albeit moderate and slight, respectively, at the end of the review period. This was supported by the popularity of rice, pasta and noodles as convenience and f...

Euromonitor International's Rice, Pasta and Noodles in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2024

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