

## **Rice, Pasta and Noodles in Croatia**

Market Direction | 2024-11-14 | 23 pages | Euromonitor

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### **Report description:**

Croatian companies are significantly expanding their local production capacities to meet increasing demand and reduce dependency on imports. Podravka, for instance, recently launched a new, fully automated pasta production facility in Koprivnica, which is expected to produce around 3,500 tonnes of industrial pasta and 2,800 tonnes of pasta for the retail market annually. The KOLEDA pasta factory, meanwhile, has modernised its operations by moving to a new facility near Zagreb, enabling it to inc...

Euromonitor International's Rice, Pasta and Noodles in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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