

Rice, Pasta and Noodles in Cameroon

Market Direction | 2024-11-14 | 23 pages | Euromonitor

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Report description:

After posting steep declines over 2022-2023, rice, pasta and noodles in Cameroon is set to record double-digit growth in retail volume sales in 2024. This markedly improved performance has been underpinned by a recovery in demand for rice, the dominant product type. Rice consumption has rebounded rapidly in line with a significant and sustained drop in unit prices, which had soared during the latter part of the review period due to a worldwide shortage caused by unfavourable weather conditions,...

Euromonitor International's Rice, Pasta and Noodles in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rice consumption rebounds as prices fall thanks to improvements in supply
Cheaper domestic brands increasingly favoured in dried pasta
Premiumisation trend remains strong in rice

PROSPECTS AND OPPORTUNITIES

Ambitious plan to boost domestic rice output should facilitate greater price stability
More players likely to develop fortified products and target foodservice operators
Plain noodles will remain the smallest and slowest growing category

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STAPLE FOODS IN CAMEROON

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