

Rice, Pasta and Noodles in Bolivia

Market Direction | 2024-11-11 | 24 pages | Euromonitor

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Report description:

The consumption of rice is deeply ingrained in the daily diet of most Bolivians, being valued for its pleasing flavour and the satiating quality it brings to local meals, all at an accessible price. This widespread significance is underscored by Bolivia's per capita rice consumption, which is among the highest in the region, reaching close to 33 kilograms per year. Research conducted by the Centro de Investigacion y Promocion del Campesinado (CIPCA) indicates that rice is a staple for approximat...

Euromonitor International's Rice, Pasta and Noodles in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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STAPLE FOODS IN BOLIVIA

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