

Renting of Personal and Household Goods in Italy: ISIC 713

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Report description:

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Renting of Personal and Household Goods: ISIC 713 market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Clothing and Footwear, DIY Machinery and Equipment, Household Appliances and Other Goods, Movie Rentals, Pleasure and Leisure Equipment, Televisions, Radios and Video Recorders.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Renting of Personal and Household Goods: ISIC 713 market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

RENTING OF PERSONAL AND HOUSEHOLD GOODS IN ITALY: ISIC 713

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2018-2028

TURNOVER SCORECARD

Summary 1 Scorecard of Turnover Pillar 2018-2028

CHART 2 Turnover Regional Comparison 2023

CHART 3 Turnover per Capita Regional Comparison 2023

CHART 4 Turnover Growth Regional Comparison 2018-2028

CHART 5 Future and Absolute Growth of Turnover Regional Comparison 2023-2028

CHART 6 Turnover 2018-2028

CHART 7 Turnover per Employee 2018-2023

COST STRUCTURE

CHART 8 Cost Structure Comparison 2023

CHART 9 Cost Structure 2018-2023

CHART 10 □Profit and Profit Margin 2018-2023

CHART 11 □Average Salary 2018-2023

CHART 12 □Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

CHART 13 □Number of Companies by Size 2018/2023

CHART 14 □Competitive Landscape Structure by Company Size 2018/2023

MARKET OVERVIEW

CHART 15 □Market Structure by Buyer 2018-2023

ATTRACTIVENESS INDEX

CHART 16 □Attractiveness Index in Selected Industries 2023

CHART 17 □Renting of Personal and Household Goods Attractiveness Index Comparison Across All Industries 2023

CHART 18 □Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 2 Economic Context and Labour Market 2023-2028

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