

Processed Meat, Seafood and Alternatives To Meat in the United Arab Emirates

Market Direction | 2024-11-13 | 22 pages | Euromonitor

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Report description:

Like many markets worldwide, consumers in the United Arab Emirates are increasingly prioritising their health and wellness. This shift is leading to rising demand for processed meat/seafood and alternatives to meat that is lower in fat, salt, and additives, as well as organic options that are free from antibiotics. To meet these evolving consumer preferences, players are actively working to provide more natural and wholesome options. As awareness of ingredients in food continues to grow, product...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE UNITED ARAB EMIRATES

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Health and wellness trend influences demand
Players aim to diversify offerings with varied pack sizes and healthier options
Local players continue to lead competitive landscape due to consumer loyalty

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