

Processed Meat, Seafood and Alternatives To Meat in Sweden

Market Direction | 2024-11-14 | 24 pages | Euromonitor

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Report description:

Processed meat, seafood and alternatives to meat in Sweden returned to overall retail volume growth in 2024, following three years of decline. Meanwhile, lower but still significant inflationary pressure on prices sustained strong retail current value growth at the end of the review period. The competition in processed meat, seafood and alternatives to meat is intense. To stay ahead of the competition, players launch new products offering new flavours, more convenience and better quality. For ex...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SWEDEN

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Better quality claims to gain a competitive edge
Health and wellness, environmental and ethical trends sustain a focus on meat and seafood substitutes
Delivering high flavour to lure consumers

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