

Processed Meat, Seafood and Alternatives To Meat in Slovakia

Market Direction | 2024-11-11 | 22 pages | Euromonitor

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Report description:

Meat consumption in Slovakia is on the decline as more consumers identify as flexitarians or simply prefer to eat more vegetarian, vegan or plant-based dishes. Soaring prices of meat have accelerated this trend in 2024, as consumers seek more affordable staple foods. Nonetheless, consumers still demanded higher quality meat with a strong preference for meat products of regional origin. Price discounts were very popular among frugal consumers who stocked up on discounted meat products for freezin...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Slovakia
Euromonitor International
November 2024

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Falling meat consumption weakens overall category performance
Grilling products boost appeal of processed meat, seafood and alternatives to meat
Product developments support the development of meat alternatives

PROSPECTS AND OPPORTUNITIES

Volume growth to gain momentum in line with rising purchasing power
New technologies will raise the competitive stakes
Foodservice growth will challenge retail sales

CATEGORY DATA

- Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024
- Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024
- Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024
- Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024
- Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
- Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
- Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
- Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
- Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
- Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
- Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

STAPLE FOODS IN SLOVAKIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

- Table 15 Sales of Staple Foods by Category: Volume 2019-2024
- Table 16 Sales of Staple Foods by Category: Value 2019-2024
- Table 17 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 18 Sales of Staple Foods by Category: % Value Growth 2019-2024

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Table 19 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 20 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2019-2024

Table 22 Distribution of Staple Foods by Format: % Value 2019-2024

Table 23 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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