

Processed Meat, Seafood and Alternatives To Meat in Croatia

Market Direction | 2024-11-14 | 20 pages | Euromonitor

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Report description:

In 2024, increasing price-sensitivity amongst Croatian consumers due to rising food costs and inflation is changing consumption patterns of processed meat. Many households are moving away from more expensive meats like veal and lamb, opting instead for more affordable options such as chicken and minced meat. This trend is also evident in the broader poultry market, where there has been a significant increase in poultry imports, indicating a growing preference for cost-effective meats amid econom...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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November 2024

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