

Processed Meat, Seafood and Alternatives To Meat in Bolivia

Market Direction | 2024-11-11 | 22 pages | Euromonitor

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Report description:

In 2024, processed seafood, particularly canned fish, is widely available across Bolivia's distribution channels, from local markets to major supermarket chains. However, due to Bolivia's landlocked nature, the supply of these products relies almost entirely on imports, which have recently faced persistent supply chain issues, leading to inventory shortages across multiple brands. Under these conditions, brands with more stable supply chains achieved stronger sales performance. Van Camp, a brand...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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November 2024

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PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN BOLIVIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed seafood highly dependent on imports faces a period of supply chain challenges
The breadth of distribution and affordability consolidate the leadership of Sofia
Certain shelf-stable seafood options become an alternative in an inflationary period

PROSPECTS AND OPPORTUNITIES

High levels of local chicken meat production favour the development of processed options
Consumption of processed fish still offers ample opportunity for growth
Meat substitutes, while still niche, continue to expand

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