

Processed Meat and Seafood Packaging in the Philippines

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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Report description:

Metals food cans remained the most popular choice for shelf stable seafood, ahead of glass jars and flexible plastic. Metal food cans have the benefit of preventing spillage and breakage during transportation and storage. As shelf stable seafood normally has to be consumed relatively quickly after the package has been opened, the lack of resealability of its pack type is not too much of a disadvantage. Shelf stable seafood is the biggest category within processed meat and seafood in packaging un...

Euromonitor International's Processed Meat and Seafood Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans the leading pack type in processed meat and seafood due to dominating shelf stable products

Flexible plastic remains the main pack type in chilled and frozen products

Transparency is a factor in glass jars' popularity for shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes primarily packaged in smaller-volume other plastic trays

Metal food cans will continue to grow in shelf stable seafood

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