

Processed Meat and Seafood Packaging in Spain

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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Report description:

Processed meat and seafood continued to be affected by high prices in 2023, even if inflation had stabilised after peaking during 2022. Companies, unable to fully pass on costs to consumers in the previous year, once again raised their prices in 2023, meaning only a slow recovery in unit volume terms for processed meat and seafood in 2023, with sales remaining below the levels seen before the pandemic. Despite consumers successfully adjusting their budgets and gradually resuming their typical co...

Euromonitor International's Processed Meat and Seafood Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation causes a rise in share for plastic packaging

Flexible plastic favoured for the convenience it offers

Thin wall plastic containers seeing strong growth in shelf stable meat

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in processed seafood as they are associated with premiumisation

Aluminium/plastic pouches expected to make gains in shelf stable meat

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