

## **Processed Meat and Seafood Packaging in France**

Market Direction | 2024-06-04 | 8 pages | Euromonitor

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### **Report description:**

The major pack type used for chilled processed meat in France is thin wall plastic containers. Thin wall plastic containers are popular thanks to being lightweight, durable and relatively inexpensive. After thin wall plastic containers, other plastic trays, flexible plastic and blister and strip packs are other popular pack types used for chilled processed meat. The price of chilled processed meat has increased due to escalating energy costs needed for low-temperature storage as well as the incr...

Euromonitor International's Processed Meat and Seafood Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED MEAT AND SEAFOOD PACKAGING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Affordability of thin wall plastic containers helps maintain their dominance in chilled processed meat

Metal food cans continue to dominate shelf stable seafood

Thin wall plastic containers and plastic pouches recording growth in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Popularity of steaks likely to help maintain demand for flexible plastic

Thin wall plastic containers to gain share in meat and seafood substitutes thanks to their convenience

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