

Processed Meat and Seafood Packaging in Colombia

Market Direction | 2024-06-18 | 8 pages | Euromonitor

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Report description:

Chilled processed meat, which is the biggest category in overall processed meat and seafood in packaging unit volumes, continued to see positive growth in Colombia in 2023. The increasing unit volume sales in chilled processed meat packaging were being driven by evolving consumer lifestyles, favouring convenience and on-the-go consumption. While flexible plastic remains the main pack type in chilled processed meat, thin wall plastic containers were recording strong growth and gaining unit volume...

Euromonitor International's Processed Meat and Seafood Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers gaining share in chilled processed meat

Affordability and convenience boost demand for 450g pack size in processed meat and seafood

Flexible plastic popular for chilled and frozen products due to its convenience and preservation qualities

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat and seafood packaging

Sustainability concerns among the factors boosting folding cartons usage

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